



WHAT IS SAFELY BRAKE?



A REAR END COLLISION AVOIDANCE SYSTEM



CAUSES THE 3RD TAILLIGHT TO PULSE 4 TIMES WHEN BRAKES ARE ENGAGED



AN NHTSA STUDY DETERMINED IT WOULD DECREASE REAR END COLLISIONS BY 40%



90% OF REAR COLLISIONS ARE AVOIDABLE IF DRIVER HAD 1 MORE SECOND OF WARNING... SAFELY BRAKE HELPS GIVE THEM THAT SECOND



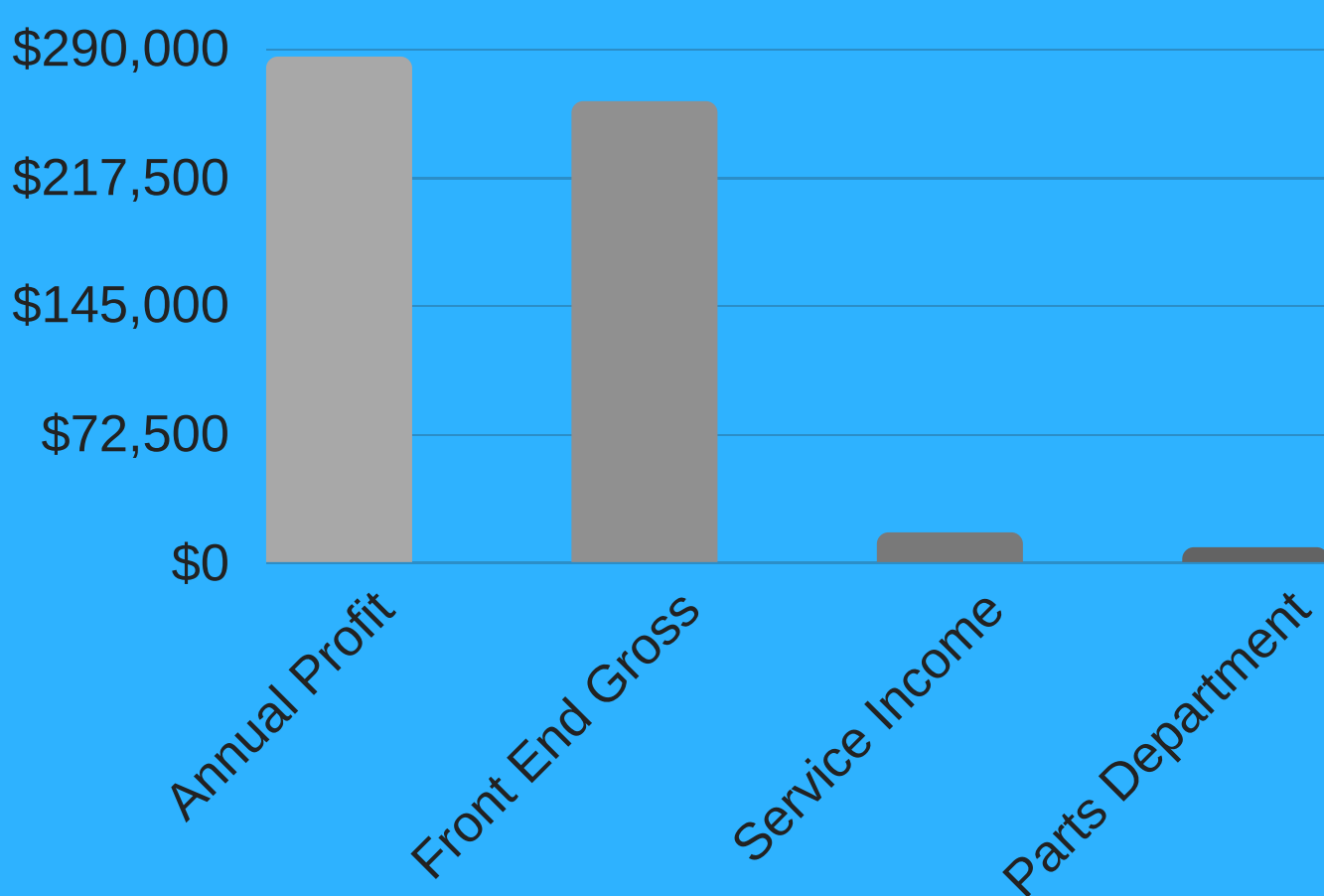
GREAT PUBLIC SERVICE OFFERED TO CUSTOMERS



AFFORDABLE WAY TO HELP DRIVERS REDUCE REAR END COLLISIONS

Profit Potential / Information

*Based on 100 cars sold per month



Information

Dealer Cost	\$59.00
MSRP	\$299-\$799
Installation	3-15 minutes
Model	Universal
Removable	Yes / Removable
POS material	Provided
Sales Training	Provided
PDI Training	Provided
Warranty	Original Owner
Patented	Yes
State and Federal Government approved	
No Long Term Commitments	
Liability Insurance Provided	

We look forward to meeting you soon to discuss this opportunity for your dealership!

A & R Dealer Services : Safely Brake Midwest
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