

MERCHANT DATA SECURITY... THIS CHANGES EVERYTHING!

WITH OUR NEW MERCHANT DATA SECURITY PROGRAM YOU RECEIVE:

\$100,000 annual benefit towards
the current program benefits plus...

- Notification cost Including legal consultation
- Regulatory assessments fines, fees including HIPPA
- Post breach chargebacks (including fees)
- Protection for personal identifiable information
- Including Foreign and Domestic Merchants
- Legal defense costs to defend Regulatory Action
- Data Restoration
- Crisis Management and Public Relations
- Cyber Extortion and Ransomware Costs
- Equipment/Software Updates
- ISO Indemnity against Processor if Merchant does not report a claim. (QSA services as required by Card Brand)

CURRENT PROGRAMS TYPICALLY INCLUDE THE FOLLOWING:

- Card brand assessments, fines, fees and penalties
- Forensics Costs (PFI)
- Notification costs excluding Legal Consultation
- Credit Monitoring
- Cost to reissue cards to customers

ADDITIONALLY, THE PROGRAM COMES WITH CHARGEBACK PROTECTION AGAINST THE FOLLOWING:

- EMV Liability Shift (including Petroleum)
- Fallback Transactions
- Chargeback Fees
- Fraudulent ATM Withdrawals
- Includes Foreign and Domestic Merchants