

ADR - auto deductible reimbursement

- It is an insurance product.
- Must be attached to another good or service.
- Cannot be sold on its own.
- Popular with Auto Dealers because it helps sell cars and “Steers” them back to the collision center at time of claim.
- Can offer a 1, 2 or 3-year program or a combination of same.
- Dealer sets up a demographic group and then everyone in the group gets the product. New cars, used cars, certain models etc.
- Electronic enrollment site. Policy is live when they leave the showroom.
- Covers the car sold and all other cars in the customers household.
- At time of claim we collect all data to pay the claim. See claim form. 65% are requested by Collision Center.
- After all information is submitted the claim is paid in 10 business days.
- Unlimited cars covered.
- Unlimited claims are paid in a policy year.
- Best word of mouth advertising you can buy.
- Increase revenue to your collision center.
- Increases Top Line Sales. See Testimonial Letter.
- No deposit nor set up fees.
- Redirect your marketing dollars from bringing in new customers to taking care of the customers you have.
- All departments will benefit. Sales, Parts and Collision Center.